

Curriculum Schedule for the BA Program
of
Jiangsu University
(For BA 2009 Batch & Later)

Duration of Study

The study of BA (Business Administration) program lasts 4 years in all and is composed of four type course.

The Key Courses

The key courses which will be instructed in the 4 years include:

Principles of Management	Operation Management
Principles of Economics	Human Resource Management
Operational Research	Organization Behavior
Management Information System	Business Operation Strategy
Business Statistics	Economic Law
Accounting	Business & Ethic
Financial Management	Management Communication
Marketing	International Trade

Objectives

The graduates who can master the knowledge of Economics, Management, Economic Law, as well as the basic skill and method on Business Management. To be familiar with the rule of operation, trade and the knowledge of business economic benefit analysis. To be engaged in management, teaching and researching in a business unit, government department, or research institute.

Requirements

Abide by the relevant policies and decrees formulated by the Chinese government, and the rules and regulations of Jiangsu University (JU).

Study hard and have good moral character. Respect the teaching staff and Chinese traditions and customs.

Develop scientific attitude in research and study and stress the combination of theory and practice. Have a good command of basic theories and systematic knowledge in the field of Business Administration.

Have a good command of Chinese language. Be able to read Chinese literature in the field of Business Administration.

Be in good health condition

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Type A Courses

No.	School	Name of Course	Term	Credit	Total Hours	Theory Hours	Practice Hours	Required Elective
A0101	IIEC	Chinese- I 汉语- I	1	18	270	270	0	Required
A0102	IIEC	Chinese- II 汉语- II	2	4	60	45	15	Required
A0103	IIEC	Chinese-III 汉语-III	3	4	60	45	15	Required
A0104	IIEC	Chinese-IV 汉语-IV	4	4	60	45	15	Required
A0200	IIEC	Overview of China 中国概论	1	4	60	45	15	Required
A0301	PED	Sports - I 体育- I	1	2	30	10	20	Required
A0302	PED	Sports- II 体育- II	2	2	30	10	20	Required
A0303	PED	Sports-III 体育-III	3	2	30	10	20	Required
A0304	PED	Sports-IV 体育-IV	4	2	30	10	20	Required
A0401	FOS	Advanced Mathematics 高等数学 (理学院)	2	8	120	120	0	Required
A0402	FOS	Economic Mathematics 经济数学 (理学院)	3	5	75	75	0	Required
A0500	SBA	VFP Programming 程序设计	2	6	90	60	30	Required
A0600	SCSTE	Foundations of Computer 计算机基础	1	4	60	45	15	Elective
A0700	SA	Chinese Fine Arts 中国美术	2	2	30	30	0	Elective
A0800	SA	Chinese Music 中国音乐	3	2	30	30	0	Elective
		Total A		69	1035	850	185	

Type B Courses

No.	School	Name of Course	Term	Credit	Total Hours	Theory Hours	Practice Hours	Required Elective
B0100	SBA	Principles of Management 管理学原理	2	5	75	60	15	Required
B0200	SL	International Economic Laws 国际经济法 (法学院)	3	4	60	45	15	Required
B0300	SBA	Principles of Economic 经济学原理 (财经学院)	3	5	75	60	15	Required
B0400	SFE	International Trade 国际贸易学 (财经学院)	6	5	60	45	15	Required

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B0500	SFE	Accounting 会计学 (财经学院)	3	5	75	60	15	Required
B0600	SFE	Business Statistics 商业统计学 (财经学院)	4	4	60	60	0	Required
B0700	SBA	Operational Research 运筹学	4	6	90	75	15	Required
B0800	SFE	Currency Banking 货币银行学 (财经学院)	5	5	75	75	0	Required
B0900	SFE	Financial Management 财务管理 (财经学院)	4	5	75	60	15	Required
B1000	SBA	Management Information System 管理信息系统	4	5	75	60	15	Required
B1100	SBA	Business Chinese 工商汉语	5	4	60	45	15	Required
B1200	SBA	Decision-making simulation 决策模拟	5	3	45	30	15	Elective
B1300	SBA	Public Relation 公共关系学	5	3	45	30	15	Elective
B1400	SL	Legal Environment of Business in China 中国商务法律环境 (法学院)	4	3	45	45	0	Elective
		Total B		60/6 2	900	630	165	

Type C Courses

No.	School	Name of Course	Term	Credit	Total Hours	Theory Hours	Practice Hours	Required Elective
C0100	SBA	Operation Management 运营管理学	5	5	75	60	15	Required
C0200	SBA	Human Resource Management 人力资源管理学	5	4	60	45	15	Required
C0300	SBA	Marketing 市场营销学	5	4	60	45	15	Required
C0400	SBA	Business & Society 企业与社会 (双语)	6	4	60	45	15	Required
C0500	SBA	Organization Behavior 组织行为学	6	4	60	45	15	Required
C0600	SBA	Strategy Management 战略管理	6	4	60	45	15	Required
C0700	SBA	Business & Ethic 企业与伦理	6	4	60	45	15	Required
C0800	SBA	ERP principle and implement 企业资源计划的原理与实施	7	4	60	45	15	Elective
C0900	SBA	Logistics and Supply Chain Management 物流与供应链管理	6	3	45	45	0	Elective
C1000	SFE	Project Management 项目管理	7	4	60	60	0	Required
C1100	SBA	International Finance 国际金融学 (财经学院)	7	4	60	60	0	Elective

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C1200	SBA	Foundation of E-Commerce 电子商务基础	7	3	45	45	0	Elective
C1300	SBA	Business Consulting and Diagnosis 企业咨询与诊断	7	4	60	60	0	Required
C1400	SBA	System Engineering 系统工程	7	3	45	45	0	Elective
C1500	SBA	Management Communication 管理沟通（双语）	7	4	60	60	0	Required
Total C				58	870	750	120	

其他英语基础较好，未安排授课的教师：王森、田红云、宋新平、郭梅

Type D Courses: Practice

No.	Name of Course	Term	Credit	Weeks	Remark
D0100	Freshman Transition 入学教育	1	1	1	
D0200	Social investigation 社会考察	1	2	2	
D0300	Social investigation 社会考察	2	3	3	
D0400	Business survey 企业调查	3	3	3	
D0500	Cognition practice 认知实习	4	3	3	Other city
D0600	Specialty Experiment 专业实验	5	3	3	Lab
D0700	Specialty Practice 专业实习	6	3	3	
D0800	Term Paper 学年论文	7	3	3	
D0900	Graduation Practice 毕业实习	8	5	5	
D1000	Graduation Design (Dissertation) 毕业设计(论文)	8	12	12	
Total D			38	38	

The Allocation of Credits and course

Term	Name of Course	Credit	Required Credit	Elective Credit	Practice Credit
1	Chinese- I 汉语- I	18	24	4	3
	Overview of China 中国概论	4			
	Sports - I 体育- I	2			
	Foundations of Computer 计算机基础	4			
	Freshman Orientation 入学教育	1			
	Social investigation 社会考察	2			
2	Chinese- II	4	25	2	3

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	汉语- II				
	Sports- II 体育- II	2			
	Advanced Mathematics 高等数学	8			
	VFP Programming 程序设计	6			
	Chinese Fine Arts 中国美术	2			
	Principles of Management 管理学原理	5			
	Social investigation 社会考察	3			
3	Chinese-III 汉语-III	4	25	2	3
	Sports-III 体育-III	2			
	Economic Mathematics 经济数学	5			
	Chinese Music 中国音乐	2			
	International Economic Laws 国际经济法	4			
	Principles of Economic 经济学原理	5			
	Accounting 会计学	5			
	Business survey 企业调查	3			
4	Chinese-IV 汉语-IV	4	26	2	3
	Sports-IV 体育-IV	2			
	Business Statistics 商业统计学	4			
	Operational Research 运筹学	6			
	Financial Management 财务管理	5			
	Management Information System 管理信息系统	5			
	Legal Environment of Business in China 中国商务法律环境	3			
	Cognition practice 认知实习	3			
5	Currency Banking 货币银行学	5	22	6	3
	Business Chinese	4			

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	工商汉语				
	Operation Management 运营管理学	5			
	Human Resource Management 人力资源管理学	4			
	Marketing 市场营销学	4			
	Decision-making simulation 决策模拟	3			
	Public Relation 公共关系学	3			
	Specialty Experiment 专业实验	3			
6	Business & Society 企业与社会（双语）	4	21	3	3
	Organization Behavior 组织行为学	4			
	Strategy Management 战略管理	4			
	Business & Ethic 企业与伦理	4			
	International Trade 国际贸易学	5			
	Logistics and Supply Chain Management 物流与供应链管理	3			
	Specialty Practice 专业实习	3			
7	Foundation of E-Commerce 电子商务基础	3	12	13	3
	Project Management 项目管理	4			
	Business Consulting and Diagnosis 企业咨询与诊断	4			
	Management Communication 管理沟通（双语）	4			
	ERP principle and implement 企业资源计划的原理与实施	4			
	International Finance 国际金融学	4			
	System Engineering 系统工程	3			
	Term Paper 学年论文	3			
8	Graduation Practice	5	0	0	17

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	毕业实习 Graduation Design (Dissertation) 毕业设计(论文)	12			
Total		224	152	34	38