

37.MBA

Course Category	Course name	Credit	School for the course
General Education Courses	Overview of China	2	Overseas Education College
	Chinese	2	Overseas Education College
	Senior Management	2	School of Management
Core Courses	Accounting	3	School of Management
	Financial Management	3	School of Management
	Strategic Management	3	School of Management
	Management Information System	3	School of Management
	Managerial Economics	3	School of Management
	Marketing	3	School of Management
	Organizational Behavior	3	School of Management
	Production and Operations Management	3	School of Management
	Human Resource Management	3	School of Management
	Data model and decision-making	3	School of Management
Elective Courses	Research Methods	2	School of Management
	International Finance	2	School of Management
	Entrepreneurship	2	School of Management
	Market Research and Forecast	2	School of Management
	Macroeconomics	2	School of Management
	Industrial Economics	2	School of Management
	Strategic Restructuring and Financial Risk	2	School of Management
	Intellectual Property Operation Management	2	School of Management
	Innovative Internet Technology	2	School of

	and Business Model		Management
	Management Consulting	2	School of Management
	Business and Society	2	School of Management
	Management Communication	2	School of Management
	Service Marketing	2	School of Management
	Financial Statement Analysis	2	School of Management
	Money and Banking	2	School of Management
	Negotiation	2	School of Management